


# Waypoint Stars

Tackling your innovation challenges with the best start-ups and emerging technologies.

From safety to digitization, decarbonisation and performance optimisation, maritime organisations are increasingly in search of disruptive technologies solutions to address some of the most pressing challenges.

But with such a large and fast-evolving technology landscape, finding, testing and adopting the right solution is not easy - it is risky and can be resource intensive.

 The answer lies in Waypoint Stars.

## Introducing Waypoint Stars

Waypoint Stars is your key to accelerating innovation and investing in the right technology solutions.



**Designed by Safetytech Accelerator**, this programme draws on their experience in successfully supporting over 40 global maritime clients with technology innovation.



Working closely with its Members, Waypoint Stars **helps to quickly and efficiently identify and assess high-potential emerging tech solutions** for their most pressing challenges.



Engaging with the programme allows Members to **find cutting-edge technology solutions with lower risk and cost**, while also collaborating with peers facing similar challenges.

# How Waypoint: Stars works...

## Waypoint Stars offers its Members two Innovation Challenges every year.

For each Innovation Challenge the programme will work with its Members to:

- + Select priority themes or challenge areas
- + Define technology, business and operational requirements
- + Scout the tech ecosystem for suitable solutions
- + Deep dives with technology providers to shape business collaborations, such as feasibility studies, pilots or even investments.

## Benefits of joining Waypoint Stars:

- + **High-impact technology solutions:** Solves your business challenge or meets your technology and innovation investment objectives with some of the best technologies around.
- + **Efficient innovation:** Saves time and resources, allowing you and your team to focus on core business operations.
- + **Increased Return on Technology Investment:** Provides access to an ecosystem of top-tier pre-vetted tech companies, ensuring your time is invested in the most promising technologies.
- + **Designed by the maritime industry, for the maritime industry:** Leverages Safetytech Accelerator's maritime and technology expertise to support your innovation journey.
- + **Collaborate with peers:** Facilitates collaboration with other Members to shape priorities and share insights for better outcomes.
- + **Raised Innovation Profile:** Enhances your profile through participation in a programme that introduces path-breaking disruptive tech into the maritime market.

## Why Safetytech Accelerator:

Trusted on innovation by over **30 maritime clients** across the globe.

**45+** innovation challenges launched

**40+** tech pilots and feasibility studies completed

**500+** vetted tech companies in our ecosystem

**53%** of the world's maritime container traffic is handled by partner in our Cargo Fire and Loss programme

**23** major shipping companies representing 1,500 vessels and 9% of global market have enrolled in the Methane in Maritime Abatement Innovation Initiative



## How to Get Involved

Join our other customers in accelerating their innovation and technology adoption through Waypoint Stars. Contact Safetytech Accelerator to find out more and join **Waypoint Stars**.



### About Safetytech Accelerator

Safetytech Accelerator, established by Lloyd's Register, is the first fully dedicated technology accelerator focused on advancing innovation in safety critical industries, with a mission to make the world safer, more resilient, and more sustainable through the wider adoption of technology.