

6 STEPS TO SMARTER TECHNOLOGY INVESTMENT

1 Build, Buy, or Integrate?

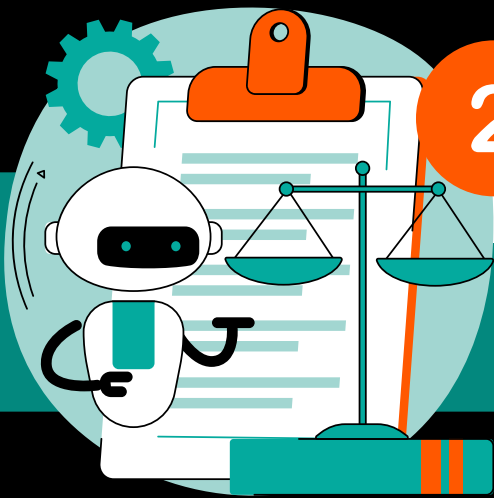
Decide how to source technology based on strategic fit, internal capability, and speed-to-impact.



2

Test Small, Test Scientific

Start with lean pilots that answer focused questions and deliver learning before scaling.



3

Be Led by Problems, Not Tech

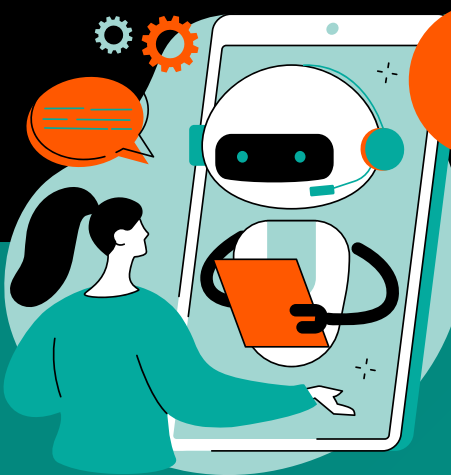
Prioritise real operational challenges over vendor-driven solutions. Only pursue what's worth solving.



4

Approach ROI Laterally

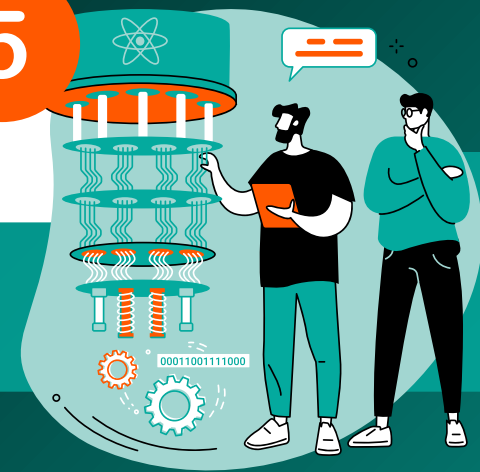
Consider human, system-wide, and compounding benefits, not just financial return.



5

Understand Your Risk Tolerance

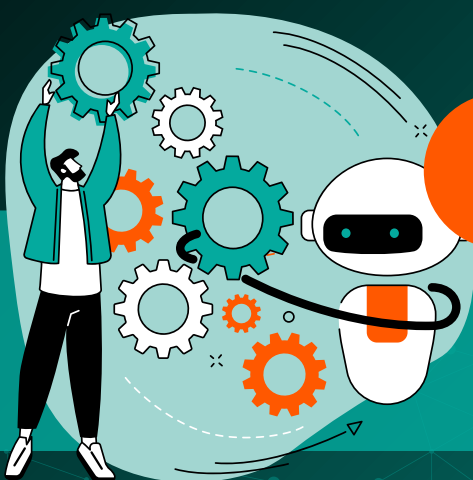
Match ambition with your organisation's ability to manage risk, change, and uncertainty.



6

Apply Cross-Industry Problem Solving

Adapt proven ideas from other sectors. Innovation doesn't have to start from scratch.



Explore each step in depth in the full guide

[DOWNLOAD HERE](#)